

Mission Statement: *To enhance business opportunities by serving as an advocate for the golf industry before the state's legislative bodies and government agencies while promoting the economic and environmental benefits the game of golf provides in California.*

Membership applications are available for download at www.cagolf.org.

For More Information:

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California Alliance for Golf

**Become a
Member**



CAG...the voice of golf in California

What is the California Alliance for Golf?

Founded in 2007, the **California Alliance for Golf** is a non-profit corporation whose focus is to serve as the umbrella trade organization for the golf industry. CAG will protect and promote the golf industry with a unified voice.

How Can I Participate?

- Be a voluntary supporter
- Become a CAG member

Your Support Will Enable CAG to:

- Establish a strong and dynamic presence in Sacramento
- Participate in regulatory processes affecting the industry
- Monitor proposed legislation and initiate measures to protect and improve the industry
- Demonstrate the economic impact of golf and other industries golf enables
- Support important environmental and water resource education and research
- Establish and certify “best practices” to improve industry performance and enhance its image
- Promote growth of the game

Membership Opportunities

LEVELS

Individual

Membership Fee: \$100
Annual Dues: \$50

Associate

Membership Fee: \$500
Annual Dues: \$250

Golf Facility

(For Golf Clubs and Courses)
Membership Fee: \$1,000
Annual Fee: \$500

Industry

(For Vendors & Suppliers to the golf industry)
Membership Fee: \$5,000
Annual Dues: \$1,000

Trustee

Membership Fee: \$10,000
Annual Dues: \$2,000

Sustaining

Membership Fee: \$25,000
Annual Dues: \$5,000

Founder

Membership Fee: \$50,000
Annual Dues: \$10,000

BENEFITS

Invitations to CAG events, recognition in e-newsletter, CAG bag tag, membership card

All the above and legislative updates, e-newsletter subscription, member access on website

All of the above and legislative advocacy, exposure to groups interested in events or tournaments, website exposure

All of the above and e-newsletter presence, discount participation at trade show, possible voting rights

All the above and voting rights, additional trade show benefits

All the above and foursome at CAG golf event

All the above and board of directors nomination, special event invitations

The California Alliance for Golf unifies mutual interests of golf entities which include: regional golf associations, professionals, superintendents, golf course owners and operators, vendors to the industry and equipment manufacturers.